

PRESS BACKGROUNDER

For Immediate Release

Company Information

Great Beach Drive 4WD Tours is a division of Surf & Sand Safaris. Established in 1973, this family-owned business is one of Queensland's longest operating 4WD tour companies. We are the only tour operator offering a dedicated Great Beach Drive tour from Noosa to Rainbow Beach.

Great Beach Drive 4WD Tours are Advanced Eco Certified and are the only tour operators with direct and extended vehicle access to protected Double Island Point Lighthouse. We operate one-day and overnight tours and private charters along the beautiful stretch of sandy beaches between iconic Noosa to world-famous Rainbow Beach.

Great Beach Drive 4WD Tours Key Points

- This stretch of stunning sandy beaches features two UNESCO Biosphere Reserves side-byside, with the Great Sandy Biosphere and Noosa Biosphere offering a unique combination of both beach and bushland.
- Great Beach Drive 4WD Tours are Advanced Eco Certified and are the only tour operators with direct and extended vehicle access to protected Double Island Point Lighthouse.
- We are the only operators who hold interactive coloured sand presentations as part of our tours, with respect to the Gubbi Gubbi people.
- Our tours stop to explore 40 Mile Beach, world-famous coloured sands of Rainbow Beach, Carlo Sandblow, Double Island Point Lighthouse, Red Canyon, Honeymoon Bay, Natural Rainforest, Rainbow Beach.
- 40 Mile Beach is a Queensland designated road accessible by 4WD vehicles only.
- During whale season (June-October), whales are often spotted during the tour and from Double Island Point Lighthouse.
- Our tours cater for people with disabilities, and babies over 6 months of age with booster seaters provided on request.
- From start to finish, our tour itineraries offer freedom to explore, to stay a little longer, and to make the most of this unique experience.



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- There is also the option to book your own private tour experience, giving you the freedom to design your own adventure.
- Our local tour guides have in-depth knowledge about the Great Beach Drive and Cooloola National Park, making the commentary unrivalled.

For hi-res images, more information and interviews contact:

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